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WEALTH MANAGEMENT

JUSTINA LAI

Chief Impact Officer



Justina Lai is Chief Impact Officer at Laird Norton Wealth Management (LNWM) and our sister company Wetherby Asset Management (WAM). She leads the firms' impact investing strategy, guides efforts to create shared value for all stakeholders (clients, owners, employees, communities and the environment) and spearheads diversity, equity and inclusion initiatives. At the client level, Justina supports the client service teams as they guide clients in developing effective impact investment strategies and integrating impact investments across their portfolios.

Justina is a recognized leader and frequent speaker on impact investing with over 20 years of experience in a variety of investment, strategic, partnership management and field-building roles in the impact and broader investment industry.

Prior to joining Wetherby in 2015, Justina led the development and implementation of global impact investment strategies across the private markets at Sonen Capital and the Rockefeller Foundation, where she also helped shape the foundation's grantmaking strategy to build the impact investing field. Justina has also held positions with Legacy Venture, a venture capital fund-of-funds, and Rwanda Ventures, a business incubator launching and operating sustainable agricultural companies in Rwanda.

Before her career in impact investing, she worked across the US and Europe in investment banking with Citigroup and private equity with Vestar Capital Partners.

Beyond her work, Justina is committed to engaging fully in her local and global communities. She serves on the Board of Trustees and the Investment, Audit and PRI Committees for the San Francisco Foundation, one of the nation's largest community foundations. She is also a Board and Investment Committee Member of ICA, a Community Development Financial Institution (CDFI) investing in high potential businesses to close the racial and gender wealth gaps and a Board Member and Finance Committee Chair of Turning Green, a student-led global movement focused on promoting positive environmental and social actions. Justina is Professional Faculty at the University of California, Berkeley's Haas School of Business and is a Fellow of the RSA.

Justina holds an MBA with certificates in Global and Public Management from Stanford University's Graduate School of Business and a B.S. in Finance and International Business, *summa cum laude*, from New York University.