



lairdnorton

WEALTH MANAGEMENT

KRISTEN BAUER

Chief Executive Officer



Kristen Bauer is CEO of Laird Norton Wealth Management and Wetherby Asset Management and brings more than two decades of experience in private wealth management, financial services, and business management to this role. She is passionate about working closely with multiple generations within successful families to help them navigate challenges, change, and generational transitions.

Kristen joined Laird Norton Wealth Management in April 2020 and has led the firm through the mergers with Filament LLC in December of 2021 and Wetherby Asset Management in January 2022.

Before joining LNWM, Kristen was a senior leader at Tiedemann Advisors serving as Managing Director for the Pacific Northwest. She also led Tiedemann's national family office practice and managed the relationship with five national family office clients. At Tiedemann, she was instrumental in leading the organization through growth and transformation following Tiedemann's 2018 acquisition of Seattle-based Threshold Group.

Previously, Kristen served as CFO, Chief Business Development Officer, Chief Client Service Officer and then President of Threshold Group. She also created and built Threshold Group's Community Square initiative focused on shared family learning. Earlier in her career, she served as Director of Finance at Medalia Healthcare; and Manager-Assurance at Arthur Andersen LLP. She is a graduate of the University of Washington Foster School of Business with a Bachelor of Arts with an emphasis in Business and Accounting. She is a Certified Public Accountant (CPA) and a Personal Financial Specialist (PFS).

Kristen grew up in Bend, Oregon, which inspired her love of the outdoors and her ongoing involvement with environmental causes. She currently serves as Board Chair of The Nature Conservancy, Washington Chapter and is Board President of the Wilderness Awareness School. Kristen served on the board of the Young President's Organization (YPO) and is now a member of YPO gold. She was named a Puget Sound Business Journal's Women of Influence and included in their Power 100 list in 2022.